

ADVOCACY GUIDE: RESOURCE 16

Advocacy Presentation Rubric

	Questions (To what extent...)	Rating (3: Still developing, 4: Meets standard, 5: Exceeds expectations)
Teamwork & Collaboration (15%)	<input type="checkbox"/> Did all group members equally contribute to the presentation? <input type="checkbox"/> Did the presentation clearly build on the ideas from each group member? <input type="checkbox"/> Was it evident that the team practiced and rehearsed together? <input type="checkbox"/> Was the presentation cohesive and were individual presentations made better as a result of the team?	
Content Focus (10%)	<input type="checkbox"/> Did the content describe a compelling & significant problem using research? <input type="checkbox"/> Did the content present a clear plan to solve this problem? <input type="checkbox"/> Did the content cover an appropriate amount of material?	
Content Effectiveness (20%)	<input type="checkbox"/> Did the presenters make a convincing case regarding the problem or issue, using credible arguments and evidence? <input type="checkbox"/> Did the presenters make a compelling case for a specific plan of action, using credible arguments and evidence?	
Delivery Intentionality (15%)	<input type="checkbox"/> Did the group use delivery techniques that were appropriate to advocacy? <input type="checkbox"/> Were there compelling facial expressions and clear eye contact? <input type="checkbox"/> Did the group use clear gestures and strong posture?	
Delivery Effectiveness (25%)	<input type="checkbox"/> Did the group use delivery techniques that enhanced the power of their message? <input type="checkbox"/> Was there a clear intent to persuade the audience? <input type="checkbox"/> Did the overall performance compel us to think and listen to the issue?	
Advocacy for Others (15%)	<input type="checkbox"/> Did the group demonstrate evidence that someone cares about this issue? <input type="checkbox"/> Did the group use the appropriate format to speak up for others? <input type="checkbox"/> Did the group represent other perspectives ethically and responsibly?	



Notable Elements:	
Areas of Progress (compared to previous performances)	
Areas to Focus On Next:	

Speaker Name:

Grade:

Feedback Person's Name:

Overall Comments:

